



A+ Science Newsletter, August 2019

"We are all butterflies. Earth is our chrysalis."

LeeAnn Taylor

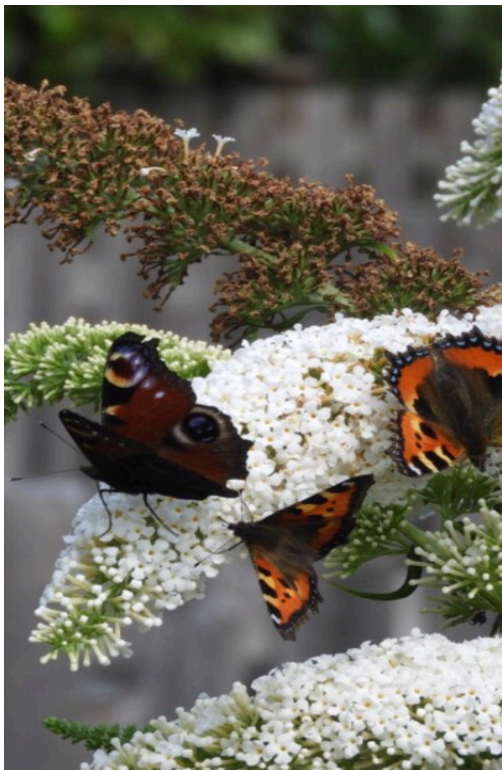
We are back after our break in July, we hope everyone had a good and relaxing summer.

One definite thing we noticed this summer was the mass invasion of butterflies. Have you ever heard of the butterfly effect? Well this comes from the Chaos Theory which implies that small things can have big effects on the output.

For example, if something is happening today, or something that you do today that is not recognized as something significant can bring big changes tomorrow.

This term was first used by Edward Lorenz who did a simulation about weather forecasting.

Butterfly effect can have great impact on small businesses and entrepreneurs. In everyday activities of the small businesses, there are great changes. Each of these activities has some type of influence on general business operations. Small changes in one process can have great effect on the whole business.



To stimulate the positive effect in your business, you must stimulate improvements on all business levels. These changes will bring positive effect in your business in general. In such a way you will need to develop many butterflies through your business that will make small but effective changes

At A+ Science we try to stimulate each employee to generate improvement ideas that will bring continuous changes in our business processes. Improvement is the process that must be everyday tasks of all businesses.

Do not hesitate to contact us at info@a-plusscience.com to find out about how A+ Science can help you conduct your clinical trial. We offer custom-made and flexible solutions which increase efficiency and reduce costs associated with bringing new pharmaceuticals to market.

A+ Science will be attending several events. If you will be participating and wish to meet us there, please send an email to info@a-plusscience.com

NLSDays 2019, 10-12 September 2019, Malmö-Copenhagen
Park Annual 2019, 26 September 2019, Sahlgrenska Science Park, Gothenburg
BIO-Europe 2019, 11-13 November, Hamburg
SwedenBio Summit, 4 December 2019, Stockholm

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