



## A+ Science Newsletter, September 2015

*"It doesn't make sense to hire smart people and then tell them what to do;  
we hire smart people so they can tell us what to do."*

*Steve Jobs*

---

### **A+ Science, a CRO run by its employees**

*Our vision is to become the CRO best known for its unique and dedicated  
personnel with focus on customer satisfaction. To Earn Trust- Make Difference*

A+ Science participated during the NLSDays which took place in Stockholm on 9-10 September. The two fully booked meeting days were very fruitful and we are now looking forward to continue our discussions with the companies we met during those productive days. Several of the delegates we met during the event gave positive remarks about our company which of course makes us very proud and happy, hard work really pays off. We notice that we have gained the attention of new fans and followers on our LinkedIn company page. The number has almost doubled since last year.

We consider ourselves a boutique CRO with focus on customer satisfaction. Our goal is to provide high level of customer service. The senior level staff is accessible almost anytime and the decision making process is fast due to our flat organisation. Our focus is on our customers, big or small, everyone is counted. Another factor is the team building and the feeling of belongingness to a team, in the broadest sense, which is a result of feeling part of something larger than yourself. It has a lot to do with our understanding of the mission and objectives of our organisation.

Here are the satisfied and happy delegates from A+ Science!



*From left to right, Anna Fröling, Tania Persson and Eva Stenqvist*

Last but not least, we would also like to mention that A+ Science participated in the ParkAnnual15 in Gothenburg on 17<sup>th</sup> of September, the focus of which

was on shaping the future through ideas, innovation and internationalisation. It was the 10th anniversary of Park Annual which of course attracted great number of participation.

A+ Science met several exciting companies and was very happy to see how Sahlgrenska Science Park helps entrepreneurs and innovators to get the best possible start for promising life science business ideas.

*A+ Science will be attending the below events, if you will be participating and wish to meet us there, please send an email to [info@a-plusscience.com](mailto:info@a-plusscience.com)*

*BIO-Europe 2015, 2-4 November, Munich, Germany*

*Pharma Outsourcing, 9 December, Stockholm Waterfront, Sweden*